



Worksheet

Persuasive letter writing

Structure	
Introduction	<ul style="list-style-type: none">• I'm writing to• I feel that• I believe that• I think
Reason 1	
Reason 2	
Reason 3	
Conclusion	<ul style="list-style-type: none">• To summarise• To conclude• For these reasons• As you can see

Persuasive phrases and words	
What to include	Examples
Facts, figures and experts	<ul style="list-style-type: none">• 80% of all cats• Two out of five people say• In fact• For example• To back this up• As leading vet Joe Bloggs says
Connectives to link reasons	<ul style="list-style-type: none">• Firstly, secondly, finally• So• However• Because• Therefore
Personal pronouns	<ul style="list-style-type: none">• We• Us• Our
Assume agreement	<ul style="list-style-type: none">• Obviously• Surely• Without doubt• Of course• I'm sure you agree
Powerful adjectives	<ul style="list-style-type: none">• Devastating• Tragic• Responsible• Reassuring
Emotive language	<ul style="list-style-type: none">• Miserable• Helpless• Hungry
Rhetorical questions	<ul style="list-style-type: none">• Are we to believe• Surely we don't expect